

CHOOSE GREATER PEORIA
LIVABILITY MAGAZINE PROMO KIT

For each post please use the images provided. The posts in this kit were created to accommodate Facebook, Instagram and LinkedIn — *please post on them all!*

We recommend your first post promoting our edition of *Livability Magazine* be “Livability Intro”. The remaining six posts can be published in any order.

Please publish no more than one post per week. Our hope is that these seven posts can stretch two months.



TOPIC Livability Intro
IMAGES 1

Your Account 4d · 🌐

A New Way to Show off Greater Peoria!

We're thrilled to introduce our first-ever edition of *Livability*, a magazine that highlights why our region is such a great place to live, work and play.

In line with our “There’s More Here” campaign, we’re pulling back the curtain on all our “best-kept secrets”—from local attractions and diverse neighborhoods to family-friendly activities and business highlights.

Whether you’re a longtime resident or new to the area, there’s so much more to discover!

Pick up a print copy around town or check out the digital edition here: bit.ly/4hMhw6T.

#ChooseGreaterPeoria
 #TheresMoreHere #Livability



choosegreaterpeoria.org
A New Way to Show off Greater Peoria!

👍 16 2 comments 5 shares

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NOTES
 As this is an introduction to the magazine’s availability in the Greater Peoria region (as well as online), we advise making this your first promotional post for Greater Peoria’s edition of *Livability Magazine*.

TOPIC Why Greater Peoria
IMAGES 1

Your Account 4d · 🌐

Why Greater Peoria?

Once you experience Greater Peoria, with its affordability, welcoming residents, entertainment options and job opportunities, it’s clear why many choose to call it home.

Haley Ebeling came here for college, fell in love with Greater Peoria and decided to never leave! In our inaugural edition of *Livability* magazine, Haley shares insights into the community, her education at [@Bradley University](https://www.bradley.edu) and what makes Greater Peoria a great place to live. Find out more in the link below!

bit.ly/3ZIMMYk

#ChooseGreaterPeoria
 #TheresMoreHere #Livability
 #BradleyUniversity



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Why Greater Peoria?

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TOPIC Health Care Innovation
IMAGES 8

Your Account 4d · 🌐

Health Care Innovation is Thriving in Greater Peoria!

Health care in Greater Peoria is on the cutting edge as [@OSF HealthCare](https://www.osfhealthcare.org) and [@Carle Health Peoria](https://www.carlehealth.com) roll out new technologies and expand access to critical services across the region.

From the launch of the OSF HealthCare Cancer Institute to Carle Health’s high-tech diagnostic tools, these advancements bring top-tier care closer to home and boost our local economy. Want to learn more about how these initiatives are reshaping health care in Greater Peoria? Read the full article!

bit.ly/3O0fMdc

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 #TheresMoreHere #Livability
 #OSFHealthCare #CarleHealth



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Health Care Innovation is Thriving in Greater Peoria!

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NOTES
 This article focuses primarily on the two main hospitals in Greater Peoria. Four images for each are provided. We recommend mixing at least a few images from each hospital in building your social post for this topic.

TOPIC Business Innovation
IMAGES 3

Your Account 4d · 🌐

Innovation Thrives in Greater Peoria!

You don’t need to live on a coast to foster innovation—Greater Peoria is proof of that. Home to a vibrant startup ecosystem and resources like [@Distillery Labs](https://www.distillerylabs.com), the region supports entrepreneurs across various industries.

In a recent *Livability* article, discover how organizations like [@SparkLearn](https://www.sparklearn.com), [@Natural Fiber Welding \(NFW\)](https://www.naturalfiberwelding.com) and [@Simantel](https://www.simantel.com) are paving the way for success in the area. From innovative learning platforms to sustainable materials, these companies showcase the creativity and ambition thriving in our community.

Ready to learn more about how Greater Peoria is becoming a hub for innovation? Read the full article in *Livability*!

bit.ly/3UN3GqW

#ChooseGreaterPeoria
 #TheresMoreHere #Livability
 #Innovation #Entrepreneurship



“We truly believe Peoria will be one of the greatest startup ecosystems in the world.”

“There’s a lot of energy right now in the Peoria startup community. It’s a good time to be a startup in the area.”

choosegreaterpeoria.org
Innovation Thrives in Greater Peoria!

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NOTES
 Please include all images.

TOPIC Greater Peoria Art Scene
IMAGES 7

Your Account 4d · 🌐

A Canvas of Creativity and Expression

We’re shining a spotlight on the vibrant arts scene that makes our community truly special! From the historic Fine Art Fair to dynamic community murals, there’s an abundance of creativity on display.

The [@Peoria Art Guild](https://www.peoriaartguild.com) has been enriching the local arts landscape for 145 years, offering workshops and events that engage artists of all ages. Meanwhile, [@Arthaus](https://www.arthaus.com), created by Peoria transplants, Alex and Chelsea Carmona, combines art with community by showcasing local artists in their historic home gatherings. [@Big Picture Peoria](https://www.bigpicturepeoria.com) is busy beautifying the city with impressive murals and community events, fostering a sense of togetherness and creativity.

To learn more about how these organizations are shaping the arts in our community, read the full article!

bit.ly/4eogrIP

#ChooseGreaterPeoria
 #TheresMoreHere #Livability
 #ArtInTheCommunity



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A Canvas of Creativity and Expression

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NOTES
 Please include all images.

TOPIC Greater Peoria Education
IMAGES 1

Your Account 4d · 🌐

The Power of Education in Greater Peoria

Whether you’re a student looking to further your education or a lifelong learner seeking new skills, Greater Peoria has plenty of options to explore.

From [@Bradley University](https://www.bradley.edu)’s strong programs to [@Eureka College](https://www.eureka.edu)’s focus on leadership, [@Illinois Central College](https://www.illinoiscentralcollege.edu)’s diverse offerings, and the innovative training at [@UICOMP](https://www.uicomp.com) Peoria, Greater Peoria has something for every learner.

Discover how these schools are shaping the future of our community.

bit.ly/3ULUha0

#ChooseGreaterPeoria
 #TheresMoreHere #Livability
 #HigherEducation #BradleyUniversity
 #EurekaCollege #IllinoisCentralCollege
 #UICOMP



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The Power of Education in Greater Peoria

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TOPIC Unique Communities
IMAGES 17

Your Account 4d · 🌐

The Unique Communities of Greater Peoria

Greater Peoria is home to diverse communities, each with its own unique charm. The neighborhood feature in our edition of *Livability* highlights the region’s distinctive neighborhoods, including the Festival of Lights in East Peoria and the historic significance of Eureka, the alma mater of Ronald Reagan.

The article takes you through the bustling downtown of Peoria Heights, the recreational options in Morton and the scenic lakes in Pekin. It also emphasizes the community spirit in Washington and the suburban appeal of Dunlap.

Want to learn more about what each area has to offer? Read the full article for an in-depth look at Greater Peoria!

bit.ly/48Nwbur

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 #TheresMoreHere #Livability
 #CommunitySpotlight



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The Unique Communities of Greater Peoria

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